



2007 CVC STRATEGIC PLAN

Annual Planning Retreat -February 2, 2007

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Joel Estey	King County VAF
Dennis Jones	Pierce County Veterans Advisory Board (VAB)
Linda Loyle.....	Thurston County VAF
Sharon Maier	King County DCHS CVC Web Site
Mark Mascho	Pierce County VAF
Dave Mitchell	Skagit County VAB
Ric Price.....	WDVA
Tim Sewell	Snohomish County VAF
Herb Stumpf.....	Pierce County VAB
Dick Stumbaugh.....	Clallam County VAF
Jerry Towne	WDVA
Roger Welles	King County VAB
Christine Wilson	Assistant to Pierce County Councilman Calvin Goings
Bill Wood.....	King County VAB

Report on recent regional activity

- Transportation has been arranged in King County from rural areas to I-5 and to services
- A Stand-down was held by five counties in the South Puget Sound area
- Counties are looking to one another for ideas, i.e. King County and Pierce County's jail project and 3 or 4 off-shoots of that, and King County's levy

“What is the environment we’re working within?”

- Economic**
- Limited funds for National Guard and Reservists
 - Lack of connectivity among programs with resources, resulting in struggles within silos
 - It takes up to a year to complete a discharge when injury is involved; can’t draw unemployment or work.
- Social**
- More families connected to vets who need services
 - Mid-life vets rather than 20’s – what is the PTSD with them? Recognition of the physical stress of getting in shape at mid-life
 - Lack of in-patient mental health, drug, alcohol services
 - Homelessness is an issue, along with lack of transportation for vets
- Political**
- Needed changes, education or clarification of RCW 47.04.007 re: the definition of a vet
 - Veterans’ needs are a popular topic presently
 - Needed education for legislators about vet’s issues
 - Burden of support is shifting to the states rather than federal.
 - States/counties must communicate often and up to the federal gov’t
 - www.wliha.org has listed funding proposals for housing
 - Change to Vets’ Assistance funds
 - Levy for funds in King County passed by 57% vote
 - Gov Gregoire has placed an emphasis on homelessness and veterans—building temporary housing
 - More funds (VIP and VCC) available now ever—also more needs
 - CVOC outreach clinics throughout the state of Washington
- Technology**
- “If it’s not on the web, it doesn’t exist.” People expect info from the web
 - Technology can provide a variety of ways for outreach
 - A tool for program connectivity
 - Possibility of a universal case management system
- Demographics**
- 40ish National Guard and Reservists called back to duty
 - Some go active and return to employment
 - Self-employed suffer upon return due to business loss
 - Those with licensing, CEU requirements face losses
 - Serving people from 2-85, who use a wide range of communication modes
 - Viet Nam vets ageing and may tax resources by their numbers and needs

County Veterans Coalition Work Plan 2007

Strategic Direction #1: Recruiting for County Veterans Coalition

A. Market the CVC

Lead: Pierce County

Support: Pierce & King County Advisory Boards, WDVA (Alfie & Jerry), Kittitas County (Ben)

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| 1st Qtr: | (1) Develop framework for Advisory Board
(2) Contact every VAB chair across the state |
| 2nd Qtr | (3) Promote framework with counties to develop legislative issues |
| 3rd Qtr | (4) Package a small county coalition guide
(5) Hold a mid-year strategic planning meeting in Ellensburg or Yakima
(6) Present to Association of Counties at their conference |
| 4th Qtr | None Posted |

B. Legitimize VAF Fund

Lead: Snohomish County (Romona)

Administrators' participation in CVC

Support: Yakima County (Kim)

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| 1st Qtr: | None Posted |
| 2nd Qtr | (1) Make consultation visits to emerging advisory boards |
| 3rd Qtr | (2) Continue with 2 nd quarter work.
(3) Assist in setting up Advisory Boards
(4) Provide CVC information to every County Board of Directors |
| 4th Qtr | None Posted |

Strategic Direction #2

Leveraging Resources

A. Create a generic public awareness plan

Lead: (looking for lead from medium to small County)

1st Qtr:

Support: Snohomish (Tim)

(1) Review existing Vet services to determine return on investment

2nd Qtr

(2) Present assessment needs to relevant orgs/VSO/Civic

3rd Qtr

(3) Work with relevant organizations. Follow-up and implement Service Pkg

4th Qtr

(4) Assess impact and tweak where necessary

B. Presentations to business, community groups and public sector

Lead: Yakima County (Kim)

Support: King County Veterans Advisory Board (Roger), Pierce County Veterans (Mark)

1st Qtr:

(1) Determine types and styles of presentations

2nd Qtr

3rd Qtr

4th Qtr

**Strategic Direction #3
County level**

Identify Legislative concerns on the State or

**A. Develop new
legislature
issues or support
existing legislation**

Lead: King & Pierce County Veterans Advisory Boards
**Support: Veterans Advisory Boards from the other 37
counties**

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| 1st Qtr: | (1) Ask via the website for legislative issues |
| 2nd Qtr | (2) Educate county legislators branches on VAB |
| 3rd Qtr | None Posted |
| 4th Qtr | None Posted |

**B. Develop a CVC
agenda for the 2008
state legislative
session**

Lead: Pierce County Veterans Advisory Board (Dennis)
Support: WDVA (Alfie)

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| 1st Qtr: | (1) Determine if professional licensing issue is being addressed |
| 2nd Qtr | (2) Provide guidance to counties on addressing impacts of I-747 |
| 3rd Qtr | (3) What issues were not addressed in 2007
(4) Develop plan for addressing I-747 issues |
| 4th Qtr | (5) Build legislative agenda for 2008 |

Strategic Direction #4

Expand and improve communications

Continue to improve

Lead: Ric Price

CVC website

Support: Sharon Maier

1st Qtr:

- (1) Initiate Quarterly Regional Web Training
- (2) Resolve issues discovered in enhanced web site launched in 2006
- (3) Incorporate user feedback to improve CVC website at least quarterly

2nd Qtr

- (4) Investigate survey technology

3rd Qtr

- (5) Cross-train admin staff
- (6) Further refinement (catch things not done in earlier quarter)

4th Qtr

- (7) Continue refinement

Develop tools to communicate to veterans

Lead: Sharon Maier

Support: Ric Price

1st Qtr:

None Posted

2nd Qtr

- (1) Improve e-mail system
- (2) Ask VAF Administrators state wide to have their county website create link to CVC state-map web page
- (3) Repackage veterans' resource links to be more user-friendly

3rd Qtr

- (4) Develop bulk mail system

4th Qtr

None Posted

Strategic Direction #5 Improve delivery of services to counties

Develop a standard Lead: King County (Joel)

Database Support: Sharon Maier

- 1st Qtr:** (1) Discuss with King County
- 2nd Qtr** (2) Determine how CVC participants can help King County develop their client database
- 3rd Qtr** None Posted
- 4th Qtr** None Posted

Identify Best Practices Lead: Pierce County (Mark)

Support: King County Vets (Bill), WDVA (Ric and Jerry)

- 1st Qtr:** (1) Investigate post deployment package with DOD and identify trends
- 2nd Qtr** (2) Hold conversation with Ric and Tom Riggs. Work with DOD to make CVC part of post deployment package
 (3) Conference Planning
- 3rd Qtr** (4) Conference planning – finalize agenda, publicity, registration, etc.
- 4th Qtr** (6) Conduct conference
 (7) Post conference evaluation