



2006 CVC Strategic Plan

Mission

CVC focuses on assessing and addressing the evolving needs of indigent veterans and their families living in Washington State. In addition, CVC assists counties to improve the quality of life for those who have served our country by enhancing the delivery of veteran resources and services.

Vision

In the best of all worlds, where we'd like to be in 10 years.

- A group that has a statewide data base of indigent or at-risk veterans receiving services through counties
- Organization with funding sources
- A national model that represents veterans with one voice across the state
- An agent for pursuing federal funds for veterans residing in Washington State Counties or regions
- Increasing membership with younger participants
- All 39 counties represented and meeting monthly
- Include other organizations as partners
- Important regional collaboration projects happening
- Increasing tax base for counties with more state and federal funding for veterans
- CVC more visible in positive ways
- Build on expertise and relationships for veterans
- Educate others about the Veterans Assistance Fund (VAF)
- Annually on the WACO and ASAC agendas

2005 Accomplishments

- **Legislation Goal:** Governor signed legislation, HB-1189 became law.
- **Outreach Goal:** Put into motion during 2005 CVC Conference with four (4) regional breakout sessions. The four regions have been asked to hold follow-up meetings in their regions.
- **Communication Goal:** Revamping of the CVC web site was 85% complete by end of 2005. It is anticipated the updated web site will be live in March of 2006. Meetings with seven (7) pilot counties have produced a draft MOA between King and pilot counties to be used as a guideline for contributing to maintenance costs of CVC web site. Eleven of 12 monthly meetings minutes are posted on the CVC web site. Two of monthly meeting hosts took minutes.
- **Conference Goal:** 71 participants representing 25 counties attended the 2005 CVC conference in Yakima.
- **Veterans Information System (VIS):** King County continues to communicate with CVC about the status of the VIS project. VIS application development is a King County, in-house undertaking. Once VIS is proven to meet the administrative needs of the King County Veterans Program, King County may begin exploring its applicability for use by other counties throughout the state. VIS is scheduled for completion by end of 2006.

2006 CVC Work Plan

| | <i>Jan/Feb/Mar</i> | <i>Apr/May/June</i> | <i>July/Aug/Sept</i> | <i>Oct/Nov/Dec</i> |
|---|---|--|---|---|
| <p>OUTREACH TO COUNTIES</p> <p>Leads: Mark and Joel</p> <p>Yearly Outcome: Touched base with all 39 counties</p> <p>Distribute a standardized and timely CD presentation to counties and interested others</p> | <ul style="list-style-type: none"> ▪ Update PowerPoint presentation for 2006 to include scripts and talking points ▪ Distribute copies to each county ▪ Plan agendas in advance and publish on website ▪ Update CVC contact list ▪ Increase participation at monthly meetings by CBO's, ESD's & others by inviting to monthly and quarterly mtgs ▪ Host CVC monthly meetings in a variety of locations in state | <ul style="list-style-type: none"> ▪ NW, SW, NE, SE quarterly regional meetings of county VAFs and other organizations ▪ Increase participation at monthly meetings by CBO's, ESD's/others by inviting to monthly and quarterly mtgs ▪ Host CVC monthly meetings in a variety of locations throughout state | <ul style="list-style-type: none"> ▪ Review CD presentation and make changes as result of legislative outcome ▪ NW, SW, NE, SE quarterly regional meetings of county VAFs and other orgs ▪ Increase participation at monthly meetings by CBO's, ESD's/others by inviting to monthly and quarterly mtgs ▪ Host CVC monthly meetings in a variety of locations throughout state | <ul style="list-style-type: none"> ▪ NW, SW, NE, SE quarterly regional meetings of county VAFs and other orgs ▪ Increase participation at monthly meetings by CBO's, ESD's/others by inviting to monthly and quarterly mtgs ▪ Host CVC monthly meetings in a variety of locations throughout state ▪ Hold Conference and follow-up strategy session ▪ Plan for 2007 CVC Strategy Session |

| | | | | |
|--|--|---|---|--|
| <p>CONFERENCE PLANNING</p> <p>Leads: Beth and Mark</p> <p>Yearly Outcome: A conference that provides networking and information for counties and other agencies</p> | <ul style="list-style-type: none"> • Determine conference dates • Find conference site in Pierce County • Decide on theme for the year • Keynote speaker | <ul style="list-style-type: none"> • Design agenda • Invite speakers and presenters | <ul style="list-style-type: none"> • Invitations and registration • Monthly CVC Meeting focus on Conference Planning • Coordinate with web site team to provide marketing and registration through CVC database and web site | <ul style="list-style-type: none"> • Conference held in Pierce County in October • Evaluate feedback • Next year? |
|--|--|---|---|--|

| | <i>Jan/Feb/Mar</i> | <i>Apr/May/June</i> | <i>July/Aug/Sept</i> | <i>Oct/Nov/Dec</i> |
|--|---|---|---|--|
| <p>COMMUNICATION</p> <p>Leads: Sharon and Ric</p> <p>Yearly Outcome: Revised CVC web site improves communication for CVC participants. Participating Counties assist in recruiting other counties participation in web site. At least half of counties have established a POC by end of 2006. MOA for cost sharing of CVC web site maintenance finalized.</p> <p>Conference Recruitment and Registration is available on-line in August. Conference Administrative functions made easier by new database.</p> <p>Monthly meeting notes are available on web site with host county taking on administrative duty of note taking.</p> | <ul style="list-style-type: none"> ▪ New website tested and on-line by the end of this quarter ▪ Recruit Point of Contacts (POCs) in counties to post their county info to the CVC website ▪ Host county takes minutes of CVC monthly meeting ▪ CVC meeting minutes posted on website | <ul style="list-style-type: none"> ▪ Identify counties and recruit POC's for website ▪ Discussions with pilot counties for MOA on CVC website ▪ Host county takes minutes of CVC monthly meetings ▪ CVC meeting minutes posted on website | <ul style="list-style-type: none"> ▪ Identify counties and recruit POC's for website ▪ Discussions with pilot counties for MOA on CVC website ▪ Conference Recruitment and Registration is available on-line in August ▪ Host county takes minutes of CVC monthly meetings ▪ CVC meeting minutes posted on website | <ul style="list-style-type: none"> ▪ Identify counties and recruit POC's for website ▪ MOA/contract established with pilot counties for CVC website ▪ Host county takes minutes of CVC monthly meetings. ▪ CVC meeting minutes posted on website |

| | | | | |
|---|---|---|--|--|
| <p>BEST PRACTICES</p> <p>Leads: Don and Joel</p> <p>Yearly Outcome: CVC act as a conduit to move successful county programs and services to a regional level</p> | <ul style="list-style-type: none"> ▪ Identify and discuss projects that could be shared and how to gain access | <ul style="list-style-type: none"> ▪ Feature a county or regional best practice on CVC web site ▪ How can the CVC help? | <ul style="list-style-type: none"> ▪ Feature a county or regional best practice on CVC web site | <ul style="list-style-type: none"> ▪ Feature a county or regional best practice on CVC web site ▪ Emphasize successful practices at conference |
|---|---|---|--|--|

| | | | | |
|--|---|--|--|--|
| <p>PARTNERSHIPS</p> <p>Leads: Tommy and Ric</p> <p>Yearly Outcome: Consider partnering with WDVA on their new outreach plan</p> | <ul style="list-style-type: none"> ▪ Meet with WDVA and identify CVC's role within our target population | <ul style="list-style-type: none"> ▪ Report back to CVC | | |
|--|---|--|--|--|

| | <i>Jan/Feb/Mar</i> | <i>Apr/May/June</i> | <i>July/Aug/Sept</i> | <i>Oct/Nov/Dec</i> |
|--|---|--|--|--|
| VETERANS INFORMATION SYSTEM (VIS) Leads: Ric, Sharon, Joel Yearly Outcome: VIS proof-of-concept tested in King County by end of 2006. Communication with counties who have expressed an interest in the VIS project is on going throughout the year. | <ul style="list-style-type: none"> ▪ VIS project design wraps up and development begins ▪ King County communicates with CVC about status of VIS Application development | <ul style="list-style-type: none"> ▪ VIS development ongoing ▪ King County communicates with CVC about status of VIS Application development | <ul style="list-style-type: none"> ▪ VIS development ongoing ▪ King County communicates with CVC about status of VIS Application development | <ul style="list-style-type: none"> ▪ VIS project development on going through November. ▪ VIS proof-of-concept tested in King County. ▪ King County communicates with CVC about status of VIS Application development and final testing results |

Attendance Record

Lourdes E. 'Alfie' Alvarado-Ramos
Deputy Director, WDVA

Beth Augustine
ESD Vets, South King County

Tommy Carson
Pierce County Veterans Advisory Council

Joel Estey
King County VAF Administrator

Dennis Jones
Pierce County Veterans Advisory Council

Linda Loyle
Thurston County VAF Administrator

Sharon Maier
CSD IT Project Manager, King County

Dave Mallory
ESD Vets, Island, Skagit & Whatcom Counties

Mark Mascho
Pierce County VAF Administrator

Don Mason
Island County VAF Administrator

Ric Price
VRS Program Manager, WDVA

Timothy Sewell
Snohomish County VAF Service Officer

John Stofiel
Clark County Veterans Resource Committee